

Strategic Planning Internal Coordinator Training Program

Internal Coordinator Training Program

The program is designed to prepare an individual or team to lead the development and implementation of a 3-5 year strategic plan.

Program Details

- April 19-23, 2010 • San Marcos, Texas
- Embassy Suites Hotel & Conference Center
- Cost: \$2,195

Dear Cambridge

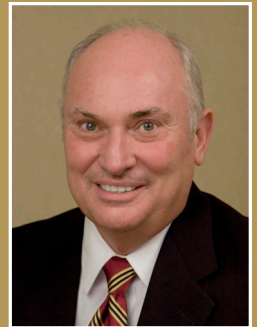
"The most enlightened workshop I have ever been involved with. I wish everyone had the same opportunity."

"This is what I've been looking for the last 5 years—thank you."

"This was the best professional development opportunity I have ever been involved with. I am recharged, energized and ready to take on this new responsibility."

"Excellent workshop! I acquired new skills that I will be able to use district-wide and in my school."

Lindsey Gunn, Ph.D.
Senior Associate



Lindsey's fundamental role with Cambridge is to help the firm's clients create a strategic context within their organizations and communities in which all energies and resources can be aligned toward achieving their objectives. Lindsey has invested the better part of the last 20 years facilitating *Strategics™*, a process that involves strategic planning, strategic action, and strategic abandonment, for more than 100 systems of education throughout the United States and abroad. His experience stems from a 19-year career in the Plano Independent School District, a high performing suburban school system north of Dallas, Texas, where he served as a high school math teacher, guidance counselor, assistant principal, research and planning analyst, and district director of quality improvement. As director of quality improvement, Lindsey's primary focus was the district's strategic planning and school/campus improvement processes, which is where he first became familiar with, and a believer in, the Cambridge strategic planning model.

All Cambridge training programs qualify for Title I funding through the U.S. Department of Education and graduate credit through San Diego State University.

- Learn the difference between strategic planning & other kinds of planning
- Enable students to realize their unique potential by concentrating all energies on them
- Examine how leadership styles impact the eventual success of the plan
- Discover the components of a strategic plan
- Learn the strategic planning process and discipline
- Understand the facilitation of a strategic plan
- Explore the power of agreement based decision-making
- Develop strategies for ensuring plan implementation
- Learn how to implement our Strategic Performance System™
- Plan your future rather than react to the forces around you
- Increase meaningful community involvement
- Develop capacity to transform the organization through the power of strategic planning



REGISTRATION FORM

Strategic Planning Program in San Marcos, TX - April 19-23, 2010

NAME: FIRST MIDDLE INITIAL LAST

POSITION

DISTRICT/ORGANIZATION NAME

DISTRICT/ORGANIZATION DESCRIPTION (NUMBER OF STUDENTS, RURAL, SUBURBAN, ETC.)

STREET ADDRESS

CITY STATE ZIP

() OFFICE PHONE: () HOME PHONE:

() FAX: () E-MAIL:

COST: \$2,195

- Includes instruction materials, lunch, and two breaks for Monday-Friday.
- Participants are responsible for their own lodging.
- The program will be conducted at the Embassy Suites San Marcos
- Please note that this is a very intensive seminar and commuting is not recommended unless you live in the immediate areas.

Total payable to Cambridge Strategic Services \$

Purchase Order Number

Two easy ways to register:

1. Register online and pay by credit card at www.cambridgestrategics.com.
2. Enclose check or purchase order and mail to :
Cambridge Strategic Services
5717 Legacy Drive, Suite 260
Plano, TX 75024
3. Fax completed registration form with purchase order to (214) 473-2751.

Questions:

Please call 214-473-2750 or e-mail alunde@cambridgestrategics.com

By affixing my signature to this application, I hereby agree that I will use the training and materials received during the program to facilitate plans ONLY in the school district or organization set forth in this registration form, or in such other school district or organization for which I may be employed on a full-time basis. I will not engage in strategic planning or plan facilitation, which relies on or is derived from either the training or the materials received during the program, for any other school district or organization by contract or separate agreement.

SIGNATURE

AGENDA

DAY ONE

8:00 AM - 8:30 AM	Introductions
8:30 AM - 9:00 AM	Definition of Strategic TM
9:00 AM - 11:00 AM	Understanding Strategic Planning
11:00 AM - 12:00 PM	Distinctive Features of the Cambridge System of Planning
12:00 PM - 1:00 PM	Lunch
1:00 PM - 2:00 PM	Considerations preliminary to Planning
2:00 PM - 5:00 PM	The Discipline of the Strategic Plan
5:00 PM - 6:00 PM	Case Study

DAY TWO

8:00 AM - 11:00 AM	Ensuring commitment and readiness; Preparing for Planning; Building the Planning Team; Arranging the 1st Planning Session
11:00 AM - 12:00 PM	Facilitating the 1st Planning Session
12:00 PM - 1:00 PM	Lunch
1:00 PM - 5:00 PM	Facilitating the 1st Planning Session
5:00 PM - 6:00 PM	Case Study

DAY THREE

8:00 AM - 12:00 PM	Case Study Critique
12:00 PM - 1:00 PM	Lunch
1:00 PM - 1:30 PM	Communicating the Plan
1:30 PM - 2:00 PM	Context for Action Plan Development
2:00 PM - 2:30 PM	Building Action Teams
2:30 PM - 4:00 PM	The Discipline of Actions Plans
4:00 PM - 5:00 PM	Developing Action Plans

DAY FOUR

8:00 AM - 9:30 AM	Developing Action Plans
9:30 AM - 11:00 AM	Practicum/Critique: Action Plans
11:00 AM - 12:00 PM	Second Planning Session
12:00 PM - 1:00 PM	Lunch
1:00 PM - 3:00 PM	Implementation Schedule; Board Approval; Communicating the Plan
3:00 PM - 5:00 PM	Mutual Expectations and Commitments

DAY FIVE

8:00 AM - 9:00 AM	Mutual Expectations & Commitments
9:00 AM - 10:30 AM	Systemizing Site Planning & Action
10:30 AM - 12:00 PM	Regular Reviews; Periodic Updates
12:00 PM - 1:00 PM	Lunch
1:00 PM - 2:00 PM	Creating Strategic Organization
2:00 PM - 3:00 PM	Strategic Performance System TM (SPS)

Lodging suggested:

Embassy Suites Hotel & Conference Center
1001 McCarty Lane, San Marcos, TX 78666 - 512-392-6450
Rate \$129 before March 26, 2010 or until sold out
www.sanmarcos.embassysuites.com - Group Code CSS